

eAACAP, or the electronic Academy, is being constructed to convey child and adolescent psychiatry's knowledge base to professionals and families. eAACAP serves three core groups: consumers, medical students and residents, and allied professionals. An update:

## eAACAP Resource Centers for Consumers

In creating Resource Centers, our goal is to empower consumers through patient education. Consumers will enter symptoms and be guided to information, through an interactive Web tool. Each eAACAP Resource Center will contain consumer-friendly definitions, answers to frequently asked questions, a definition of clinical resources, expert interviews, and abstracts from the *JAACAP*, *Scientific Proceedings* and *Facts for Families* relevant to each disorder. The Web tool will help to educate visitors on what's normal, what's not, and when to seek help.

The AACAP constructed its first consumer Resource Center on oppositional defiant disorder, to meet overwhelming demand. On AACAP's Web site, its



highest hit consumer-focused Web page remains the *Facts for Families*, "Children With Oppositional Defiant Disorder" (with more than 25,000 monthly page views). Variations of the search term "oppositional defiant disorder" were used 110,000 times to bring visitors to AACAP's Web site in 2007. This is the highest traffic driver of any search term. Now that the Resource Center template is complete, we are constructing our interactive Web tool, based on symptoms and disorder criteria. In addition to oppositional defiant disorder, the AACAP is creating Resource Centers on bipolar disorder, ADHD, autism, conduct disorder, disaster and trauma, and depression and suicide. The Resource Centers creation are funded by the AACAP Campaign for America's Kids.

A medical writer is developing consumer-friendly versions of our practice parameters beginning with oppositional defiant disorder and autism. AACAP members have been videotaped on substance abuse, where to seek help, divorce, bullying, and why physicians and visitors should become child and adolescent psychiatrists.

The AACAP is collaborating with parent and consumer groups on the Resource Centers. In the spring, the AACAP convened a "focus group" of parents of children with mental illnesses during Advocacy Day. Parents were shown the template of the oppositional defiant disorder Resource Center.

One attendee said, "It feels good to to be asked for my opinion at the front end from a medical association, at the ground floor." Feedback from the parent groups was incorporated into the Resource Center and made live shortly thereafter. Going forward, input from family members will continue to be sought so that eAACAP consumer Resource Centers can best meet families' needs.

## eAACAP on Facebook for Medical Students, Residents, and Early Career Child and Adolescent Psychiatrists

The late **Henrietta Leonard, M.D.**, was one of the all time best recruiters and mentors for the field.



*Henrietta Leonard, M.D., Andrew Russell, M.D., and Robert Hendren, D.O.*

Following her innovative lead, the AACAP has developed a better online presence for potential child and adolescent psychiatrists. AACAP has joined Facebook, funded by the Campaign for America's Kids, and has redesigned its medical students and residents section of the AACAP Web site, funded by Dr. Leonard's husband, Dr.

Kenneth Rickler. Facebook offers a forum for medical students and residents to network easily with others interested in child and adolescent psychiatry, as well as with established child and adolescent psychiatrists. Facebook also provides a forum for AACAP to reach out to students and residents. Primarily, this is being done under the leadership of our Work Group on Training and Education and Committee on Medical Students, Residents, and Early Career Child and Adolescent Psychiatrists.



Through the AACAP Facebook project, medical students and residents discuss child and adolescent psychiatry's challenges, opportunities, and rewards.

### **eAACAP's First Online Continuing Medical Education Program for Allied Professionals**

#### **2007 Psychopharmacology Online CME Program**

The 2007 Psychopharmacology Update Online CME Program is to provide an update regarding the safety and efficacy of psychotropic medications comparing and contrasting use for children, adolescents, and adults. Practitioners are exposed to expert opinions and the most current data on developmental differences in the conditions being treated as well as the overall risks and benefits of the treatments. Topics include ADHD, sleep disorders, developmental effects of SSRI's on children and adolescents, bipolar disorder in youth, anxiety disorders, Tourette's Disorder, and endocrine complications of psychotropic drugs. The speakers include **Gabrielle A. Carlson, M.D., Harold E. Carlson, M.D., Laurence L. Greenhill, M.D., Judith A. Owens, M.D., M.P.H., John T. Walkup, M.D., and Elizabeth B. Weller, M.D.**

This online program allows the participant to receive continuing medical education after viewing the program and completing a post-test.

This program is supported through an educational grant from Eli Lilly and Company.



*Davis, son of AACAP Assistant Director of Government Affairs Elizabeth Rorick.*



*Finn Thomas, son of Erin Baker, AACAP Director of Communications and Member Services.*