



CONSUMER EDUCATION

The AACAP informs the public, including families, educators, and lawmakers that mental illnesses are real, pervasive, and treatable, especially when identified early. Our Web site, www.aacap.org, is our main educational platform and receives more than 3 million visits annually. Our *Facts for Families* series offers access to credible information on what is normal, what is not, and when to seek help.

ParentsMedGuide.org

The Pediatric Psychopharmacology Initiative in conjunction with AACAP members, academicians, and family organizations developed the Attention-Deficit/Hyperactivity Disorder (ADHD) Parents Medication Guide, which assists patients and families in making informed decisions about obtaining the most appropriate care for a child with ADHD. The ADHD Parents Medication Guide is the latest addition to the ParentsMedGuide.org online resource center that provides practical advice for parents of children and adolescents with mental health disorders.

ParentsMedGuide.org
helping parents help their kids

As the parent or guardian of a child or teen-ager with attention-deficit/hyperactivity disorder (ADHD) or clinical depression, a physician seeking more information, or as a patient yourself, you may be aware of the recent decision by the Food and Drug Administration (FDA) to attach a cautionary label, or "black box warning," to medications used to treat ADHD, depression and other disorders in children and adolescents.

AACAP Web site

The AACAP Web site provides the public access to a child and adolescent psychiatrists' knowledge base. It includes a physician finder, a glos-

sary of terms related to mental health, excerpts on childhood mental illnesses from the parenting handbooks—*Your Child* and *Your Adolescent*, links to allied patient representative organizations, information on psychiatric medications, and the AACAP's *Facts for Families* (available in both English and Spanish). The Web site is constantly adding content to better serve families seeking answers. *Facts for Families* were visited more than 750,000 times in 2007 and their Spanish counterparts were accessed more than 200,000 times.